

Production Rate Card 2020

UX

Standard Screen £320
LANDING, FORMS, DASHBOARD 3 ROUNDS

Basic Screen £160
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

Creative

Standard Storyboard £600
NEW STORYBOARD FROM ASSETS 3 ROUNDS

Rich Media Storyboard £840
NEW STORYBOARD FROM ASSETS 3 ROUNDS

Standard Screen £600
LANDING, FORMS, DASHBOARD 3 ROUNDS

Basic Screen £360
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

Static Content £160
SOCIAL POST, SITE SKIN, END CARD 1 ROUNDS

Reversion £20
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

App Build

Cross Platform App Development £—
BESPOKE ON REQUEST

Banners

Static Banner Creation £120
NEW CREATIVE FROM ASSETS 2 ROUNDS

Static Banner Adaption £40
RESIZE, REFORMAT 1 ROUNDS

Static Banner Reversion £20
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

HTML Banner Creation £280
NEW CREATIVE FROM ASSETS 3 ROUNDS

HTML Banner Adaption £80
RESIZE, REFORMAT 1 ROUNDS

HTML Banner Reversion £30
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

Rich Banner Creation £560
NEW CREATIVE FROM ASSETS 3 ROUNDS

Rich Banner Adaption £200
RESIZE, REFORMAT 1 ROUNDS

Rich Banner Reversion £40
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

API Build

Server-Side Development £—
BESPOKE ON REQUEST

Email

Email Design £400
NEW CREATIVE FROM ASSETS 3 ROUNDS

Email Build £240
HTML FROM PSD 2 ROUNDS

Email Reversion £30
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

Video

Video Creative £840
BUILD FROM CUTS & STORYBOARD 3 ROUNDS

Video Adaption £280
ADAPT, REFORMAT 1 ROUNDS

Video Localisation £80
SUBS, VO, ENDCARDS 1 ROUNDS

Web

Rich Screen £480
LANDING, FORMS, DASHBOARD 3 ROUNDS

Standard Screen £280
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

Basic Screen £120
CONTENT, LEGALS 1 ROUNDS