

# Production Rate Card 2021

## UX

Standard Screen £320  
LANDING, FORMS, DASHBOARD 3 ROUNDS

Basic Screen £160  
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

## Creative

Standard Storyboard £600  
NEW STORYBOARD FROM ASSETS 3 ROUNDS

Rich Media Storyboard £840  
NEW STORYBOARD FROM ASSETS 3 ROUNDS

Standard Screen £600  
LANDING, FORMS, DASHBOARD 3 ROUNDS

Basic Screen £360  
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

Static Content £160  
SOCIAL POST, SITE SKIN, END CARD 1 ROUNDS

Reversion £20  
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

## App Build

Cross Platform App Development £—  
BESPOKE ON REQUEST

## Banners

Static Banner Creation £120  
NEW CREATIVE FROM ASSETS 2 ROUNDS

Static Banner Adaption £40  
RESIZE, REFORMAT 1 ROUNDS

Static Banner Reversion £20  
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

HTML Banner Creation £280  
NEW CREATIVE FROM ASSETS 3 ROUNDS

HTML Banner Adaption £80  
RESIZE, REFORMAT 1 ROUNDS

HTML Banner Reversion £30  
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

Rich Banner Creation £560  
NEW CREATIVE FROM ASSETS 3 ROUNDS

Rich Banner Adaption £200  
RESIZE, REFORMAT 1 ROUNDS

Rich Banner Reversion £40  
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

## API Build

Server-Side Development £—  
BESPOKE ON REQUEST

## Email

Email Design £400  
NEW CREATIVE FROM ASSETS 3 ROUNDS

Email Build £240  
HTML FROM PSD 2 ROUNDS

Email Reversion £30  
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

## Video

Video Creative £840  
BUILD FROM CUTS & STORYBOARD 3 ROUNDS

Video Adaption £280  
ADAPT, REFORMAT 1 ROUNDS

Video Localisation £80  
SUBS, VO, ENDCARDS 1 ROUNDS

## Web

Rich Screen £480  
LANDING, FORMS, DASHBOARD 3 ROUNDS

Standard Screen £280  
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

Basic Screen £120  
CONTENT, LEGALS 1 ROUNDS